C B U 0 2 LI S Τ R 0 N G R E S I L I E N

# INVESTMENT CONSIDERATIONS: CBU CONSISTENT BUSINESS MODEL FOR OVER 20 YEARS / EXCELLENT CORE DEPOSIT BASE / MARKET-LEADING BRANCH SYSTEM SERVING PREDOMINANTLY NON URBAN MARKETS / DISCIPLINED GROWTH THROUGH ORGANIC AND ACQUIRED OPPORTUNITIES / FOCUSED ON LOW RISK ACCRETIVE TRANSACTIONS / GOAL OF 10% AVERAGE ANNUAL SHAREHOLDER RETURNS OVER TIME / FOCUSED ON PROFITABLE **CUSTOMER RELATIONSHIPS** / CASH DIVIDEND PAYMENT RAISED EVERY YEAR FOR THE PAST 28 YEARS, PROVIDING A MEANINGFUL DIVIDEND AND YIELD / SUCCESSFUL AND **EFFECTIVE OPERATING STRATEGY /** SOLID FUNDAMENTALS WITH STRONG ASSET QUALITY ON A CONSISTENT BASIS / FOCUS ON REVENUE DIVERSIFICATION, WHICH HAS DRIVEN NONINTEREST INCOME TO 38% OF REVENUE / NYSE-LISTED COMPANY WITH BOTH SIGNIFICANT INSTITUTIONAL OWNERSHIP AND SIGNIFICANT LIQUIDITY

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# COMPANY AND BUSINESS PROFILE

Community Bank System's principal business focus is building additional value into our diversified financial services enterprise through organic growth in core relationships, disciplined lending, selective and strategic acquisitions and a consistent approach to business regardless of economic conditions.

The Company provides a broad array of banking and other financial services to retail, commercial and municipal customers. We provide a comprehensive range of commercial and retail banking services from more than 230 full-service branches operating as Community Bank, N.A. throughout 42 counties in Upstate New York, six counties in Northeastern Pennsylvania, 12 counties in Vermont and one county in Western Massachusetts.

Wholly owned subsidiary Benefit Plans Administrative Services, Inc. is a national provider of retirement plans, benefit plans, fund administration, and collective investment trusts, which supports 3,800 retirement plans, over \$100 billion in trust assets, and more than 450,000 participants. Its wholly-owned subsidiary companies include:

### **Benefit Plans Administrative Services**

RETIREMENT AND HEALTH/WELFARE PLAN ADMINISTRATIVE SERVICES

### **BPAS Actuarial & Pension Services**

ACTUARIAL AND BENEFITS CONSULTING SERVICES

### **Northeast Retirement Services**

INSTITUTIONAL TRANSFER AGENCY, FUND ADMINISTRATION AND RECORDKEEPING SERVICES

### **Global Trust Company**

INSTITUTIONAL TRUST AND COLLECTIVE INVESTMENT FUND FIDUCIARY SERVICES

### **BPAS Trust Company of Puerto Rico**

A PUERTO RICO TRUST COMPANY

### **Hand Benefits & Trust**

COLLECTIVE INVESTMENT FUND ADMINISTRATION AND INSTITUTIONAL TRUST SERVICES

Community Bank offers a range of wealth management and insurance services which generated revenue in excess of \$60 million in 2020. These services are provided to customers either at Community Bank, N.A. branch locations or through wholly-owned subsidiary companies.

### **Community Investment Services**

COMPREHENSIVE PLANNING AND INVESTMENT SERVICES

### **OneGroup Wealth Partners**

INVESTMENT ADVISORY SERVICES

### The Carta Group

PREMIER FEE-BASED COMPREHENSIVE FINANCIAL PLANNING

### **Community Bank Trust Services**

TRUST ADMINISTRATION / INVESTMENT MANAGEMENT

### **Nottingham Advisors**

ASSET MANAGEMENT SERVICES

### **OneGroup NY**

PERSONAL AND COMMERCIAL LINES OF INSURANCE

2020 FINANCIAL SERVICES REVENUE **\$161.6M** 

### **Employee Benefit Services**

\$101.3 63%

**Wealth Management** 

\$27.9 17%

Insurance

\$32.4 20%



COVID-19 RESPONSE PROVIDED MORE THAN 3,400 OR \$500 MILLION OF PAYCHECK PROTECTION PROGRAM ("PPP")

LOANS DURING 2020 / THE COMPANY PROVIDED COVID-19-RELATED LOAN PAYMENT DEFERRALS FOR ITS CUSTOMERS

DURING 2020, WITH BALANCES AT YEAR-END DECLINING TO \$66.5 MILLION, OR LESS THAN 1% OF TOTAL LOANS

OUTSTANDING AT DECEMBER 31, 2020 / THE COMPANY IS PARTICIPATING IN THE 2021 ROUND OF PPP LENDING ALSO

KNOWN AS THE "SECOND DRAW" PROGRAM



### TO OUR SHAREHOLDERS, CUSTOMERS AND EMPLOYEES:

The beginning of 2020 was not all that different from each year during the past decade — with a mix of challenges and opportunities that our team was prepared to take on. But then the world changed and our customers, employees and communities were impacted in ways not previously imagined. The COVID-19 worldwide pandemic, which essentially stopped the economy in its tracks, was unprecedented, hit quickly, and required that individuals, businesses and financial institutions develop responses in real time. Community Bank System rose to meet those challenges, relying on its solid strategic planning, strong financial position and resilient business model to become a source of strength for our customers, communities and shareholders.

### SOLID

We responded to the economic challenges of 2020 in a manner that was not unlike the approach we successfully used to respond to the economic headwinds of the Great Recession in 2008.

We continued to work closely with customers to understand

their individual situations and we supported both customers and the communities within our service area by being an in-footprint lender during a challenging time. Our disciplined approach to business didn't change, nor did our commitment. We were a solid and reliable partner to our customers and communities and, just as they expected us to be, were there for them when the going got tough.

We participated in both rounds of the 2020 Coronavirus Aid, Relief, and Security Act ("CARES Act") Paycheck Protection Program ("PPP"), a low-interest loan program administered by the U.S. Small Business Administration ("SBA"). An important feature of this program is that the SBA may forgive all or a portion of the loan amount if the borrower meets certain conditions. Clearly, this program provided a critical lifeline to small businesses that struggled because of the pandemic and we were proud to respond quickly to help existing and new customers access this important funding. As of December 31, 2020, the Company's business lending portfolio included more than

3,400 PPP loans with a total balance of \$470.7 million. We are also participating in the 2021 round of the PPP, as it's clear that the economic disruption has not yet passed.

Consistently supporting the local communities that we serve is not only the right thing to do, it's also a good business practice. This approach drives our business and is the reason 2020 was another strong financial performance characterized by growth, strong bottom line results, continued solid asset quality metrics, and a very strong yearend balance sheet.

Our team generated strong earnings results for 2020, with net income of \$164.7 million compared to \$169.1 million for 2019, despite the impact of a difficult credit environment and pressure on margins. These results also reflect significant growth in earning assets due to unprecedented levels of Federal stimulus, our consistently strong asset quality leading into the pandemic, an excellent core deposit base, and our diversified revenue streams. The strength of our nonbanking businesses became increasingly evident as the pandemic ran its course during 2020, with total revenues from these businesses increasing \$6.4 million, or 4.1%, from \$155.2 million in 2019 to \$161.6 million in 2020.

We successfully completed our acquisition of Steuben Trust during the second quarter of the year, strengthening our Western New York service footprint. The conversion and integration have gone nearly flawlessly and we've been very pleased by the positive reaction of Steuben's customers, with very strong loan and deposit retention. This was a solid in-market transaction that further enhanced one of our key regions, along with providing suburban locations near Buffalo and Rochester, two markets we believe offer longer-term potential. As has been the case with all of our bank acquisitions, this transaction was immediately accretive to earnings and contributed meaningfully to our balance sheet growth during the year.

Along with producing strong financial results for 2020, we had a highly productive year from an operational perspective. We significantly improved our online customer interface by developing and implementing several new digital products and platforms. We took action to improve the overall efficiency of our branch network by consolidating 13 locations in localities that provided convenient alternative Community Bank locations for our current and prospective customers. We also conducted a detailed review of our vendor relationships and successfully

OUR 10-YEAR CUMULATIVE TOTAL RETURN TO SHAREHOLDERS OF 204% (11.8% ANNUALIZED)
THROUGH DECEMBER 31, 2020 COMPARES FAVORABLY TO THE KBW REGIONAL BANKING INDEX RETURN OF 125% (8.5% ANNUALIZED).

restructured a number of service agreements — primarily related to technology — productively realizing more favorable terms and cost structures. We remain focused on evaluating each and every expense line item to determine how to better capture efficiencies and reduce cost.

### STRONG

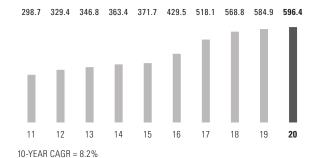
Our balance sheet growth in 2020 was very strong, with total assets increasing by \$2.52 billion, or 22.1%, to \$13.93 billion at December 31, 2020. This substantial growth was largely a result of significant inflows of government stimulus-related deposit funding, along with the successful completion of the Steuben Trust acquisition in the second quarter of 2020. Average earning assets also grew substantially over the prior year, increasing \$2.28 billion, or 22.7%, to \$12.31 billion in the fourth quarter of 2020, compared to the prior year period. The growth was primarily driven by an increase in average total investment securities of \$1.11 billion, or 41.4%, along with an increase in average cash equivalents of \$574.4 million from fourth quarter 2019.

Total deposits of \$11.22 billion at yearend increased \$2.23 billion, or 24.8%, compared to December 31, 2019. The growth in deposits was due to an \$895.9 million increase in noninterest-bearing deposits and a \$1.34 billion increase in non-maturity checking and savings accounts. The increase in deposits was due in large measure to the retention of a significant portion of Federal stimulus-related funds received by customers, and to a lesser extent, completion of the Steuben acquisition.

# PERFORMANCE PROFILE

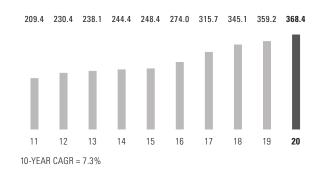
### TOTAL REVENUE<sup>1</sup>

\$ IN MILLIONS



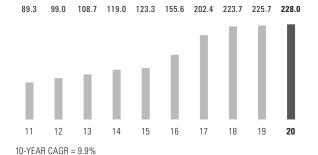
### **NET INTEREST INCOME**

\$ IN MILLIONS



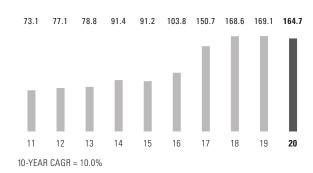
# NONINTEREST INCOME<sup>1</sup>

\$ IN MILLIONS



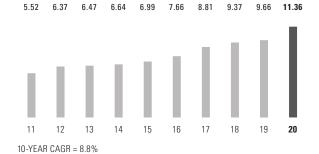
### **NET INCOME**

\$ IN MILLIONS



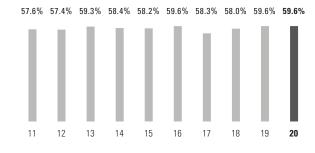
### INTEREST-EARNING ASSETS

\$ IN BILLIONS



**EFFICIENCY RATIO<sup>2</sup>** 

AT 12/3



<sup>&</sup>lt;sup>1</sup> Excluding gains/(losses) on securities and debt extinguishment

<sup>&</sup>lt;sup>2</sup> Efficiency ratio provides a ratio of operating expenses to operating income. Operating expenses are total noninterest expenses excluding acquisition expenses, litigation accrual, and amortization of intangible assets. Operating income is net interest income on a fully tax-equivalent basis excluding acquired non-impaired loan accretion plus noninterest revenues excluding insurance-related recoveries, net gain on sale of investment securities, unrealized gain/loss on equity securities, and gain/loss on debt extinguishment. The efficiency ratio is not a financial measurement required by accounting principles generally accepted in the United States of America. However, the efficiency ratio is used by management in its assessment of financial performance specifically as it relates to noninterest expense control.

We continuously manage our businesses to ensure that the Company has a strong balance sheet and, we are pleased to be able to say that the financial strength of your Company remains extremely solid. Our capital levels are strong, with each of the Company's regulatory capital ratios significantly exceeding well-capitalized standards at December 31, 2020. The tier 1 leverage ratio, a common measure to evaluate a financial institution's capital strength, was 10.16% at December 31, 2020, which is more than two times the regulatory well-capitalized standard of 5.0%. This ratio is down modestly compared to 10.80% at the end of the fourth quarter of 2019, reflecting the significant asset growth generated during the year.

Strong and stable asset quality metrics have been a consistent feature of our loan portfolio, and that remains true today. Amid the ongoing pandemic, we have continued to take prudent action to limit any potential deterioration to our loan portfolio. Along with working closely with customers to stay on top of their individual situations, we recorded higher-than-normal provisions for credit losses earlier in 2020 to strengthen reserves in light of the uncertainty around the severity and duration of the COVID-19 disruption. At December 31, 2020, nonperforming loans were \$76.9 million, or 1.04%, of total loans outstanding, compared to \$24.3 million, or 0.35%, at the end of 2019. The increase reflects the reclassification of several commercial loans in the hardest hit industries from accruing to nonaccrual status in fourth quarter 2020. Net charge-offs for 2020 were a very manageable \$5.0 million, or 0.07% of average loans

OUR 28 CONSECUTIVE YEARS
OF INCREASED CASH DIVIDENDS IS
A SIGNIFICANT MILESTONE
AND EVIDENCE OF OUR BELIEF
THAT PAYMENT OF A MEANINGFUL AND GROWING
DIVIDEND IS AN IMPORTANT COMPONENT OF
PROVIDING FAVORABLE LONG-TERM RETURNS
TO OUR SHAREHOLDERS.

outstanding, compared with \$7.8 million, or 0.12%, for 2019. While considerable uncertainty remains surrounding the potential for business disruption in 2021, we believe that the actions taken in the past year leave the Company solidly positioned to continue its strong performance in 2021.

For the past 12 years *Forbes*® has analyzed data related to the growth, credit quality and profitability of the 100 largest publicly-traded banks and thrifts by asset size. Launched in 2009, as the financial industry sought to recover from the Great Recession, this analysis evaluates a variety of financial metrics related to capital strength, performance and asset quality — all measures that are important to the sustainability of a company's growth and profitability track. Each year since then, Community Bank System's formidable size and successful performance have placed it near the top of the annual ranking. This year was no different, as we earned the 7th best overall ranking from *Forbes*.® While ranking at or near the top of Forbes'® analysis for any period is notable, to be there year after year speaks to the quality of our Company and is a reflection of how we manage our business.

We were also pleased that our exceptional 20-year total shareholder return earned us a position among the top 20 performance powerhouses in the Bank Director 2021 Ranking Banking analysis sponsored by Crowe LLP. Using data for a five-year period, the study seeks to identify the strengths of banks that have built enviable value for shareholders — and awarded Community Bank the added distinction of having the top retail strategy. The study credits our long-standing core deposit gathering strategy's contributions to the low cost of funds we have been able to attain. This provides a significant distinction and differentiation for our balance sheet in relation to peers, with more than 70% of deposits in low-cost and loyal checking and savings accounts. In addition, our ranking also reflected our strong retail focus, as well as upgrades to our digital platform. Many of these enhancements took place prior to the pandemic, including upgrades to our digital marketing capabilities and customer-facing technology that created robust, consumer friendly, and easy to use platforms. Our improved mobile experience has earned positive feedback from customers, based on app store ratings and reviews. Beyond our retail strategy, the Company also earned top-five rankings in the RankingBanking study for our attributes as an employer, as well as for our credit risk strategy.

2020 PERFORMANCE HIGHLIGHTS GAAP EARNINGS OF \$3.08 PER SHARE AND NET INCOME OF \$164.7 MILLION / OPERATING DILUTED EARNINGS OF \$3.24
PER SHARE / TOTAL REVENUE OF \$596.4 MILLION / NONINTEREST REVENUES
REPRESENTED 38.2% OF OPERATING REVENUES / CORE NON-TIME DEPOSITS
OF \$10.3 BILLION MAKE UP 91.7% OF TOTAL DEPOSITS / TOTAL COST OF DEPOSITS
FOR 2020 OF 0.16% / CONTINUATION OF STRONG ASSET QUALITY METRICS,
WITH ANNUALIZED NET CHARGE-OFFS OF 0.07% / CASH DIVIDEND RAISED FOR
THE 28TH CONSECUTIVE YEAR TO AN ANNUALIZED \$1.68

### RESILIENT

The combination of strong and consistent earnings growth and stable and favorable asset quality metrics has enabled the Company to build and maintain very strong levels of capital. Capital that positions Community Bank System to navigate a challenging operating environment, as well as pursue organic and acquisition growth opportunities consistent with our long-term strategies. Importantly, it also enables the payment of a meaningful cash dividend on our common stock.

We have assembled a large community banking franchise in lower-growth markets that offer limited organic growth opportunities, and instituted an effective and efficient operating model consistent with these characteristics. Therefore, to achieve the level of growth we target to provide our shareholders a double-digit return over time, we have historically executed high-value acquisitions that expand or strengthen our footprint and which provide additional operating efficiencies. During the last 10 years we have been an active and effective acquirer and we have developed this process into a core competency. The seven bank transactions we completed during this time enabled us to grow exponentially from total assets of \$5.44 billion at the end of 2010 to our current size of \$13.93 billion at yearend.

We never stop searching for or evaluating high-value acquisition opportunities which will benefit our shareholders, whether it's in the banking space or in complementary financial service areas. Sufficient opportunities exist within our targeted markets that we are not tempted by opportunities which take us afield from our disciplined operating model. In addition, it is our belief based on the many of the institutions that we have conversations with, that Community Bank System is considered a preferred acquirer, given our corporate culture, the opportunities provided for employees, and our history of providing significant long-term returns to acquired shareholders.

While COVID-19 made 2020 a challenging year to pursue new acquisition opportunities, it is our hope that with vaccine distribution ramping up, we will be able to once again begin evaluating opportunities to strengthen or expand our current banking service footprint or enhance our financial services offerings.

In November 2020, we announced the election of Susan E. Skerritt to our Board of Directors as a new independent director.

Ms. Skerritt brings extensive experience in banking and financial services, having served in leadership positions at premier banking institutions, including Deutsche Bank, Bank of New York Mellon, and RBC U.S. Group Holdings LLC. She currently serves as a

# EARNINGS PER SHARE

DILUTED



### DIVIDEND GROWTH

DECLARED



Senior Advisor with Promontory Financial Group, an IBM company that provides consulting services to financial institutions on regulatory, governance, and risk management matters. Our Board has determined that Ms. Skerritt is a qualified financial expert and she will serve on the Board's Audit and Compliance Committee and its Risk Committee.

In addition, at the end of 2020, Michael R. Kallet retired from the Board of Directors due to the Company's mandatory retirement age requirements. Mr. Kallet joined the Board of Directors in 2015 in connection with the Oneida Financial Corp. merger where he previously served as Chairman and CEO. He most recently served as a member of the Company's Risk Committee and Chair of the Trust and Financial Services Committee. We will miss Mr. Kallet's 40 years of experience in the banking industry and wish him well in his retirement. The Company's Board now stands at 12 Directors, 11 of whom are independent.

Our Board of Directors approved a stock repurchase program in December that authorized the repurchase of up to approximately 2.7 million shares of the Company's common stock during a twelve-month period beginning January 1, 2021. Repurchases may be made at the discretion of senior management depending on market conditions and other relevant factors.

The Board also elected to increase the quarterly cash dividend by 2.4% to \$0.42 per share during the third quarter of 2020. This marks the 28th consecutive annual increase to the Company's cash dividend, a record which maintains our inclusion as a member of the Dividend Aristocrats Index. Based on the December 31, 2020 closing price of \$62.31 for Community Bank System common stock, the cash dividend represents an annualized yield of 2.7%.

We began 2021 well positioned for any business environment, with a strong balance sheet, very high levels of capital and liquidity, a history of strong credit performance and diversified revenue streams from our financial services businesses that will help to mitigate potential margin compression. The COVID-19-related economic and credit challenges that surfaced in 2020 will likely influence results through at least the early part of 2021; however, we believe that the strength and resiliency of our business model will drive solid results for the year. Our focus will remain on effectively countering ongoing margin pressure, driving organic performance, and continuing to grow and invest in our nonbanking businesses. We'll continue to invest in enhancements to our digital service platform, analyze the efficiency of our existing service footprint, and evaluate strategic acquisition opportunities with the potential to create additional value for our shareholders. We appreciate your continued interest in Community Bank System and we look forward to discussing our progress throughout 2021.

Sally A. Steele Chairman of the Board

Mark E. Frainstin

Mark E. Tryniski President and Chief Executive Officer



As a community bank more than 150 years old, our success reflects our long-term strategy to put customers first throughout the more non-urban markets we serve in the Northeast United States.

# LEADERSHIP IN TARGETED MARKETS



WELL-DEFINED NORTHEAST MARKETS Community Bank

System's success reflects a consistent strategy followed for more than 20 years, investing in and growing a market-leading branch system which serves predominantly non-urban markets. We continuously expand our service area by locating and successfully executing high-value acquisitions with banks in similar markets that share our service philosophy. Using acquisitions to expand and strengthen our market position has been a core operating strategy that we have utilized since the 1990s. Our banking service footprint has been enhanced and expanded through seven successful acquisitions since 2011.

Our growth and consistent performance are driven by our ability to attract and retain customer relationships, with an ongoing focus on growing core (non-time) deposits through proactive marketing efforts, competitive product offerings and exemplary customer service. We rank first or second in deposit market share in 65% of the communities where we have retail locations. In 2020, we gained deposit market share in several counties in New York State, reflecting the addition of both the Kinderhook and Steuben acquisitions, as well as strong organic deposit gathering efforts.

The Kinderhook acquisition, completed in July 2019, expanded our banking service area east into the Capital District of New York, and the acquisition of Steuben Trust Company in June 2020 strengthened our profile in the western part of New York's Southern Tier. Both transactions productively utilized the Company's strong and expanding capital position, and importantly, were immediately accretive to operating earnings per share.

supported our customers and communities through every environment; never have we faced a more challenging period or has that support been more important, than in 2020.

We were an active participant in both rounds of the Coronavirus Aid, Relief, and Security Act ("CARES Act"), a specialized low-interest loan program funded by the U.S. Treasury Department and administered by the U.S. Small Business Administration ("SBA"). At its highest point the Bank's business lending portfolio included 3,473 Paycheck Protection Program ("PPP") loans with a total balance of \$507.2 million. At year end, the business lending portfolio still had 3,417 PPP loans with a total balance of \$471 million.

For borrowers that meet certain conditions established by the SBA, all or a portion of the loan amount may be forgiven. In late September, we opened a loan forgiveness customer portal and we continue to assist the Company's PPP borrowers, a substantial majority of which are submitting forgiveness requests. This process is expected to continue through much of 2021. Despite the ongoing economic challenges, our asset quality metrics remain very strong, reflecting conservative underwriting and the relative stability of the local economies of our predominantly non-urban service areas. However, we continue to closely monitor the changing market conditions and remain very focused on asset quality and the mitigation of potential credit loss.

AT YEAR END, THE BUSINESS LENDING PORTFOLIO STILL HAD 3,417 PPP LOANS WITH A TOTAL BALANCE OF \$471 MILLION.

# LEADERSHIP IN TARGETED MARKETS



MARKET-LEADING PRESENCE Our consistent record of strong performance reflects the commitment of our employees to serving the financial needs of our customers and communities regardless of the economic environment.

We have maintained our profile as an in-footprint lender in good economic times and during challenging periods, such as the recession of 2008 and throughout the COVID-19 impacts of 2020. This commitment to showing up when our communities are facing challenges has enabled Community Bank to earn, grow and retain profitable customer relationships.

The importance of strong customer relationships is illustrated by our success at attracting and retaining lower-cost core account relationships, which works to keep our overall funding costs well below the average of our peers.

**Leadership Strategy** 

- I Satisfying our customers with full range of financial services
- I Responsive, local decision-making and customer support
- I Commitment to serving the financial needs of customers within our local community
- Always an in-footprint lender to customers we know, in the communities we serve

As we have expanded out from our original markets in the Southern Tier and North Country of Upstate New York, the Bank has maintained a consistent approach to building and supporting its leadership position within a service area that now covers four states. We provide a full range of financial services including traditional banking products, wealth management and insurance products, as well as benefit planning and consulting. With the strength of approximately \$14 billion in assets, and the reach of more than 230 banking locations, Community Bank has the capabilities associated with a regional bank, while it maintains the service approach of a neighborhood bank.

WE CONTINUE TO RANK AMONG
THE TOP-10 MID-ATLANTIC BANKS
FOR CUSTOMER SATISFACTION IN
THE J.D. POWER 2020 U.S. RETAIL
BANKING SATISFACTION STUDY. SM



The consistent and effective execution of our strategy has resulted in the steady expansion of our banking and financial services businesses through both organic and acquired means and contributed to our sound asset quality metrics.

# CONSISTENT AND EFFECTIVE EXECUTION



BEST RETAIL STRATEGY Community Bank System was lauded for having the nation's "Best Retail Strategy" by the Bank Director® 2021 RankingBanking study (sponsored by Crowe LLP), which endeavors to identify the industry's performance powerhouses by analyzing the "strategic strengths of banks that have built enviable value for shareholders." The data spans a five-year period from December 2014 to December 2019 and considers a variety of categories which are all components of a well-rounded bank. Overall, Community Bank System ranked in 10th place and, importantly, ranked in the top five for its attributes as an employer and its strategy around credit risk.

It's no accident that our retail banking strategy was the top-ranked in this analysis. It's the result of a consistent strategy adopted by the Bank 15 years ago, with a focus on gathering core checking and savings deposits. These deposits are low-cost, stable and represent approximately 70% of the our \$11.22 billion in deposits at 2020 yearend. This consistent and highly effective strategy has contributed to the Bank's very low cost of funds, a significant differentiation from the vast majority of industry peers.

SELECTED FOR HAVING THE
BEST RETAIL BANKING STRATEGY
FOR 2021 BY THE BANK DIRECTOR®
RANKING BANKING STUDY.

OUR ASSET QUALITY METRICS REMAINED VERY STRONG IN 2020, REFLECTING DISCIPLINED AND CONSISTENT UNDERWRITING STANDARDS, COMBINED WITH A DEEP UNDERSTANDING OF OUR MARKETS AND CUSTOMER BASE.

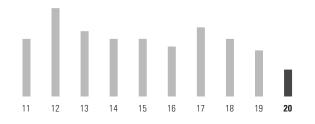
PRUDENT RISK MANAGEMENT The COVID-19 impact on business activity and personal finances made 2020 the year that tested the ability of every bank to execute on its business plan. With no clear end to the pandemic in sight, we fully expect to face strong industry headwinds in 2021, particularly in relation to asset quality and net interest margin. While all banks will face these challenges, we believe our Company remains well-prepared to withstand their potential impacts. We continue to maintain very high levels of capital and liquidity, benefit from diversified revenue streams from our nonbanking businesses, have an exceptional core deposit base, and consistently enjoy strong credit performance. Despite the expectation that COVID-19-related delinquencies will increase in 2021, we believe that our conservative underwriting and non-urban, slower growth footprint will enable us to outperform our peers much as we did during the 2008 financial crisis. This consistent and effective approach has contributed to our being named one of the nation's best large banks in each of the last 12 years, in the annual Forbes® analysis of America's 100 largest financial institutions.

# CONSISTENT AND EFFECTIVE EXECUTION



# NET CHARGE-OFFS / AVERAGE LOANS

0.15% 0.23% 0.17% 0.15% 0.15% 0.13% 0.18% 0.15% 0.12% **0.07%** 

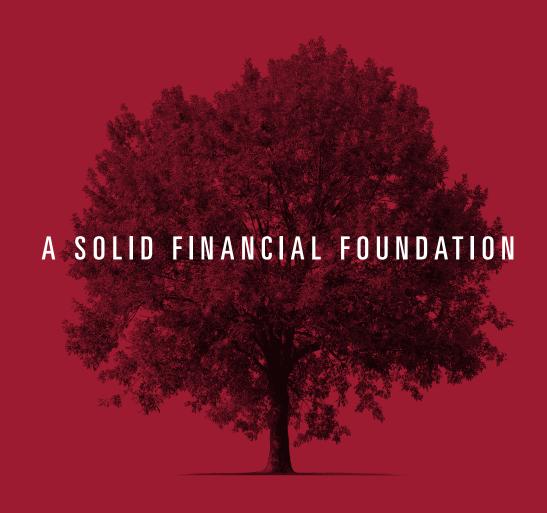


WE CONTINUE TO LOOK FOR HIGH-VALUE STRATEGIC OPPORTUNITIES THAT EXPAND OUR FOOTPRINT, DRIVE INCREASED REVENUE, ELEVATE OUR COMPETITIVE POSTURE, AND ACCOMPLISH THESE GOALS WITH A LIMITED RISK PROFILE.

**EXPERIENCED ACQUIRER** Our strategy for growth and increased valuation has always leveraged higher-value merger and acquisition opportunities to supplement organic growth and support the 10% total shareholder return that we target over time. It also reflects our goal of diversifying sources of revenue and increasing fee income to reduce dependence on net interest margin to drive profitability. Our ability to identify the right opportunities and to successfully integrate these organizations into the Company has become a core competency.

From 2011 through the end of 2020, CBU completed seven separate branch or whole bank acquisitions. These transactions added scale to existing markets, significantly expanded our Upstate New York service area, and introduced Community Bank N.A. to customers in two additional states. The Kinderhook acquisition in 2019 extended our service area to the eastern border of New York State in the region around the state capital. The 2020 Steuben Trust transaction elevated an already strong market position in New York's Southern Tier and provided suburban service locations near Buffalo and Rochester.

Consistent with our stated intention to significantly increase fee income and moderate the importance of net interest margin, we have been an active acquirer of financial services businesses during the last 10 years. Four separate transactions during that time have added significant scale to our comprehensive employee benefits business, eight transactions added to our wealth management services business, and five additional acquisitions expanded our insurance services business.



Community Bank System's strong financial foundation enables us to provide exceptional service to our customers and the communities we serve, while achieving long-term value creation for our shareholders.

# A SOLID FINANCIAL FOUNDATION



**STRONG AND SOUND** As the world and our nation navigates the challenges of a pandemic and the related economic impacts, never has the strength and soundness of your Company, nor the opportunity for us to capitalize on that strength across our markets, been greater. We utilized that strength and soundness to successfully navigate the Great Recession in 2008, and we're confident that Community Bank is strongly positioned to weather the remainder of the COVID-19 period.

The Company's performance in 2020, along with our overall financial strength throughout the year, reflects the disciplined approach to business that we're known for year-after-year. Forbes® has produced an analysis of the 100 largest publicly traded financial institutions for more than a decade, ranking this group of large banks through a review that considers operating performance, capital strength and asset quality. Community Bank System has placed near the top of this group every year, reflecting our record of consistent performance, high levels of capital and favorable asset quality metrics. In the 2021 ranking we were named 7th best among the country's largest publicly-traded banks and thrifts, marking the 10th time that Community Bank has ranked among the top 10 in the 12 years that Forbes® has produced this analysis.

CBU WAS RANKED 7<sup>TH</sup> BEST FOR 2021 IN AN ANALYSIS OF AMERICA'S BEST BANKS BY *FORBES® MAGAZINE.* 

# TOTAL SHAREHOLDER RETURNS (ANNUALIZED)

THROUGH DECEMBER 31, 2020. INCLUDING REINVESTMENT OF DIVIDENDS

1 YEAR	5 YEARS	10 YEARS	15 YEARS
(9.6%)	12.1%	11.8%	10.7%
(12.0%)	6.2%	10.0%	2.1%
(8.7%)	5.7%	8.5%	2.6%
	(9.6%) (12.0%)	(9.6%) 12.1% (12.0%) 6.2%	1 YEAR     5 YEARS     10 YEARS       (9.6%)     12.1%     11.8%       (12.0%)     6.2%     10.0%       (8.7%)     5.7%     8.5%

Source: Bloomberg

operating performance tends to support consistent strong operating performance tends to support consistent strong shareholder returns. We have established a record of delivering exceptional long-term return on investment to our shareholders. Returns driven by strong performance, along with a substantial dividend that has been increased every year for the last 28 years. Our record of consecutive increases to the dividend is unique within our industry and the growth of our dividend payout — a compound annual growth rate of 5.9% since 2010 — is a clear indication of our commitment to this element of the Company's valuation.

At December 31, 2020, all the Company's regulatory capital ratios significantly exceeded well-capitalized standards. This is not something new or unique, as evidenced by our high rankings in the *Forbes*® analysis over the past decade, which clearly values a strong balance sheet. Historically strong earnings performance, diversified streams of revenue and prudent dividend practices, have built strong capital reserves that consistently position the Company to pursue appropriate acquisition opportunities.

# A SOLID FINANCIAL FOUNDATION



strong capital and Liquidity Having a leading market share within our service areas is a significant advantage that we have worked hard to attain and work equally hard to maintain. The combination of strong market share and the demographics of our service area provides Community Bank with a highly attractive funding base comprised of low-cost core deposits. At December 31, 2020, our checking and savings account balances represented over 70% of the company's total deposit base, which provided the Company with average deposit funding cost of 16 basis points during 2020, a level well below the industry average. With an abundance of low-cost liquid resources, we are always extremely well positioned to fund loan growth opportunities wherever they occur within our service area.

AT YEAR-END, CBU HAD MORE THAN \$5 BILLION OF LIQUIDITY AVAILABLE AND ITS REGULATORY CAPITAL RATIOS SIGNIFICANTLY EXCEED ALL WELL-CAPITALIZED STANDARDS, PUTTING THE COMPANY IN A STRONG POSITION IN 2021.

### SELECTED FINANCIAL HIGHLIGHTS

2020		2010	CAGR (10-YEAR)
\$ 368.4	\$	181.7	7.3%
228.4		88.8	9.9%
596.4		270.5	8.2%
376.5		176.9	7.8%
\$ 164.7	\$	63.3	10.0%
3.28%		4.04%	N/A
\$ 3.08	\$	1.89	5.0%
3.24		1.95	5.2%
1.66		0.94	5.9%
39.26		18.23	8.0%
\$ 24.29	\$	9.49	9.9%
\$ 13,931	\$	5,445	9.9%
7,416		3,026	9.4%
11,225		3,934	11.1%
\$ 2,104	\$	607	13.2%
\$ \$	\$ 368.4 228.4 596.4 376.5 \$ 164.7 3.28% \$ 3.08 3.24 1.66 39.26 \$ 24.29 \$ 13,931 7,416 11,225	\$ 368.4 \$ 228.4 \$ 596.4 \$ 376.5 \$ 164.7 \$ 3.28% \$ \$ 3.08 \$ 3.24 \$ 1.66 \$ 39.26 \$ 24.29 \$ \$ \$ 13,931 \$ 7,416 \$ 11,225	\$ 368.4 \$ 181.7 228.4 88.8 596.4 270.5 376.5 176.9 \$ 164.7 \$ 63.3 3.28% 4.04% \$ 3.08 \$ 1.89 3.24 1.95 1.66 0.94 39.26 18.23 \$ 24.29 \$ 9.49 \$ 13,931 \$ 5,445 7,416 3,026 11,225 3,934

<sup>&</sup>lt;sup>1</sup> Excluding gains/losses on securities and debt extinguishment

Access to appropriately priced deposits is an important consideration when we look to expand the Community Bank branch footprint. This was the case with the 2020 acquisition of Steuben Trust, which added 11 additional full-service offices to our current network and more than half a billion dollars in deposits.

With strong capital and liquidity levels we were able to offer strong support to our customer base and help them to navigate the tough operating environment of 2020. With liquidity in excess of \$5 billion at December 31, 2020, Community Bank will also be able to continue supporting our communities and the expected challenges of 2021.

 $<sup>^2</sup>$  Excludes goodwill and identifiable intangible assets, adjusted for deferred tax liabilities generated from tax deductible goodwill and other intangible assets



Growing noninterest revenues through the generation of banking-related fee income and meaningful contributions from our financial services subsidiaries remains a core operating objective.

# STRENGTH FROM DIVERSIFICATION



FINANCIAL SERVICES EXPANSION Our commitment to building a strong source of fee income, both related to our banking and to non-bank financial services, is not a new phenomenon. We have been an active acquirer of financial services businesses since 1996, starting with our acquisition of Benefit Plans Administrators. Since then we have been a strategic and opportunistic acquirer, adding 17 companies with a wide range of capabilities such as investment advisory, trust services, insurance, HR consulting, financial planning, benefits consulting and actuarial services. A unique element of our financial services businesses is the opportunity for revenue generation outside of our retail banking service footprint and around our traditional markets. We continue to be disciplined about growing this group of businesses, both organically and through high-value merger and acquisition opportunities, as a strong complement to our banking growth strategy.

An important advantage of our investment in this range of financial service businesses is the stable source of revenue that remains less affected by the variability of interest rate movements. It also offers the Company a non-capital intensive option for driving revenue growth that has expanded by 146% in just five years. Total revenues from our financial services businesses were \$161.6 million in 2020, an increase of \$96 million from 2015, and made up 27% of total revenue last year, up from 18% five years ago. Financial services revenue has been an important component in total revenue growth during the last 10 years, with compound annual growth rate of 15.2% through December 31, 2020.

BUILDING SCALE FOR BPAS We use the same strategy we have always employed to build scale in our financial services businesses — disciplined investment in both organic growth and through high-value M&A opportunities. This approach has assembled a \$100 million a year employee benefits business (BPAS) with a broad range of capabilities. During the last 10 years we have completed four acquisitions which significantly grew our employee benefits customer base, expanded our service area and added complementary service offerings.

Our 2011 acquisition of CAI Benefits, a New York City and Northern New Jersey provider, added scale in retirement plan administration, actuarial, flex and benefit consulting services. The EBS-RMSCO, Inc. professional services practice was added in 2014, providing actuarial valuation and consulting services to clients who sponsor pension and post-retirement medical and welfare plans. In 2017, the Company completed the acquisition of Northeast Retirement Services, Inc., and its subsidiary, Global Trust Company, Inc., located in Woburn, Massachusetts, a leading provider of plan accounting, transfer agency, fund administration, trust and retirement plan services. BPAS' most recent transaction took place in 2018, with the acquisition of HR Consultants (SA), LLC, in Puerto Rico, expanding the Company's existing profile in a market where we have had a long-term presence.

Our range of benefit plan capabilities work well together and the scale that we've assembled make us competitive for most opportunities. We believe this business has good long-term growth potential and we continue to look for appropriate opportunities to strengthen or expand the related service capabilities.

# STRENGTH FROM DIVERSIFICATION



APPROXIMATELY 38% OF OUR REVENUE IS DERIVED FROM NON-INTEREST SOURCES, WITH NEARLY HALF OF THAT ATTRIBUTABLE TO OUR BENEFITS ADMINISTRATION AND WEALTH MANAGEMENT AND INSURANCE BUSINESSES.

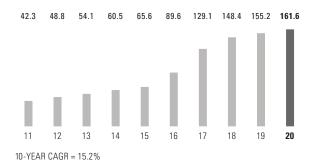
### WEALTH MANAGEMENT AND INSURANCE

Adding wealth management and insurance services to the Bank's product offering enabled our associates to offer holistic financial solutions to customers, as well as broaden and strengthen the banking relationship. The process of building this capability began in 1999 when we formed an in-house broker-dealer subsidiary as a complement to existing trust capabilities, and acquired Nottingham Advisors, a nationally recognized investment advisory firm based in Buffalo, New York. The Nottingham Advisors transaction was reflective of our preference of acquiring high-quality existing practices to build scale and expertise. Additional scale was attained by adding the trust departments from our Wilber acquisition in 2011, our Oneida acquisition in 2015, our Merchants acquisition in 2017 and our Steuben Trust acquisition in 2020. The Company also made four additional "bolt-on" acquisitions of financial planning practices from 2017 to 2019 in Northeast Pennsylvania and the Northern and Central regions of New York State. As a result of acquisition activity and organic growth, the scale of the Company's wealth management activities has grown to \$7.7 billion in assets under management or administration.

Insurance products, which were added as a service option in 1998, began to build scale with the addition of CBNA Insurance Agency, Inc. in 2007, which we gained as part of the TLNB Financial acquisition. In 2015 we added additional scale with OneGroup, acquired as part of the Oneida Financial acquisition. OneGroup was combined with CBNA Insurance and currently represents many leading insurance companies that offer personal and commercial lines of insurance and other risk management products and services. We have continued to build our insurance presence with additional acquisitions of independent agencies in Upstate New York in 2016, 2017 and 2018, and in Northeastern Pennsylvania in 2017. As a result of organic growth initiatives and acquisition activity, our wealth management and insurance revenue has grown 198% in the last five years to \$60.3 million in 2020.

### FINANCIAL SERVICES REVENUE

IN MILLION



WEALTH MANAGEMENT AND INSURANCE REVENUE HAS NEARLY TRIPLED IN JUST FIVE YEARS THROUGH A COMBINATION OF ORGANIC AND ACQUIRED GROWTH.

# EXECUTIVE MANAGEMENT



Mark E. Tryniski
PRESIDENT AND CHIEF EXECUTIVE OFFICER

Joined CBU in 2003 and has previously served as CFO and COO. Prior to joining the company, he was a partner with Pricewaterhouse Coopers.



George J. Getman

EXECUTIVE VICE PRESIDENT, GENERAL COUNSEL

Prior to joining CBU in 2008, he provided corporate counsel to CBU as a senior partner at Bond, Schoeneck & King, PLLC.



Joseph F. Serbun **EXECUTIVE VICE PRESIDENT, CHIEF BANKING OFFICER** 

Joined CBU in 2008. Prior to that, he had worked at Partners Trust Bank and JPMorgan Chase Bank.



Joseph E. Sutaris

EXECUTIVE VICE PRESIDENT, CHIEF FINANCIAL OFFICER

Joined CBU in 2011 following its acquisition of The Wilber Corporation, where he held several roles, including CFO.

### COMMUNITY BANK, N.A. PENNSYLVANIA REGIONAL ADVISORY BOARD

Colleen Doyle, Esq. Donald Karpovich, Esq. William Ruark James Shoemaker, Esq. John Graham Gerard O'Donnell Lissa Bryan-Smith



Scott Kingsley



Michael Kallet

Community Bank System would like to express its deep gratitude to Scott Kingsley for his more than 15 years of leadership and service, most recently serving as Chief Operating Officer until his retirement in June 2020. In addition, Michael Kallet retired from the

Company's Board of Directors on December 31, 2020. The Board is grateful to Mr. Kallet for his five years of service as a Director and his contributions to CBU's growth during that time.

# BOARD OF DIRECTORS



Sally A. Steele

CHAIRPERSON OF THE BOARD

ATTORNEY AT LAW

DIRECTOR SINCE 2003



John F. Whipple, Jr.

LEAD DIRECTOR OF THE BOARD

CEO

BUFFAMANTE WHIPPLE BUTTAFARO, P.C.

COMMITTEES

Audit/Compliance, Chair, Governance

DIRECTOR SINCE 2010

Mark J. Bolus

DIRECTOR SINCE 2010



Brian R. Ace
RETIRED OWNER
LACEYVILLE HARDWARE
COMMITTEES
Governance; Compensation

DIRECTOR SINCE 2003

DIRECTOR SINCE 2017

DIRECTOR SINCE 2019

Eric E. Stickels



PRESIDENT AND CEO
BOLUS MOTOR LINES, INC.

COMMITTEES
Risk, Chair, Compensation; Strategic/Executive
DIRECTOR SINCE 2010



Jeffrey L. Davis

PRESIDENT

J.L. DAVIS, INC.

COMMITTEES

Governance, Chair, Trust and Financial Services



Neil E. Fesette

OWNER, PRESIDENT AND CEO
FESETTE REALTY, LLC AND FESETTE PROPERTY MANAGEMENT

COMMITTEES

Compensation, Chair, Governance; Strategic/Executive



RETIRED SENIOR PARTNER
ERNST & YOUNG, LLP

COMMITTEES
Audit/Compliance; Trust and Financial Services

Kerrie D. MacPherson

Raymond C. Pecor, III



John Parente

CEO

CP MEDIA, LLC

COMMITTEES

Strategic/Executive, Chair; Trust and Financial Services

DIRECTOR SINCE 2010



PRESIDENT
LAKE CHAMPLAIN TRANSPORTATION COMPANY
COMMITTEES
Compensation; Trust and Financial Services
DIRECTOR SINCE 2017



Susan E. Skerritt

RETIRED CHAIRWOMAN, CEO AND PRESIDENT
DEUTSCHE BANK TRUST COMPANY AMERICAS

COMMITTEES
Audit/ Compliance
DIRECTOR SINCE 2020



RETIRED PRESIDENT, COO AND SECRETARY
ONEIDA FINANCIAL CORP.

COMMITTEES
Trust and Financial Services, Chair; Audit/Compliance;
Strategic/Executive
DIRECTOR SINCE 2015



Mark E. Tryniski

PRESIDENT AND CEO
COMMUNITY BANK SYSTEM, INC.
DIRECTOR SINCE 2006

# ADMINISTRATION

### **EXECUTIVE**

Mark E. Tryniski, President and Chief Executive Officer Joseph E. Sutaris, Executive Vice President, Chief Financial Officer George J. (Joe) Getman, Executive Vice President, General Counsel Joseph F. Serbun, Executive Vice President, Chief Banking Officer

#### RETAIL BANKING

Hal Wentworth, Senior Vice President, Retail Banking and Marketing Kent Backus, Regional Retail Banking Manager Anita Bourgeois, Retail and Municipal Banking Manager George Cooper, Vice President Capital District Eric M. Garvin, Regional Retail Banking Manager Paul Lepore, Regional Retail Banking Manager Barbara Maculloch, Regional President Pennsylvania Victoria Strader, Regional Retail Banking Manager Lynne Wadsworth, Branch Services Administrator Dara Penny, Director of Marketing

# COMMERCIAL/CONSUMER LENDING AND CREDIT ADMINISTRATION

Scott Boser, Senior Vice President, Director of Consumer and Mortgage Lending Luke Fagan, Senior Vice President, Senior Commercial Lending Officer Mark Houghtaling, Director of Credit Administration John Keshavan, Director of Special Assets

### FINANCE & TREASURY MANAGEMENT

Joseph J. Lemchak, Senior Vice President, Chief Investment Officer Deresa Durkee, Corporate Controller Robert Frost, Vice President of Finance, Director of Capital Planning and Analysis

Sean Howard, Senior Treasury Officer

### **ADMINISTRATIVE SERVICES**

Bernadette Barber, Senior Vice President, Chief Human Resources Officer Michael Abdo, Senior Vice President, Senior Associate General Counsel Danielle Cima, Associate General Counsel, Corporate Secretary Dorothy Quarltere, Chief Compliance Officer Brett Fisk, Director of Facilities Randy Pray, Corporate Purchasing Manager

### INFORMATION TECHNOLOGY & OPERATIONS

Aaron Friot, Senior Vice President, Chief Technology Officer Susan Fox, Senior Vice President, Chief Information Officer Christina Sullivan, Director of Business Information Systems Shelley Quinn, Director of Customer Care and Cash Management Barbara Snyder, Loan Operations Manager Paula Demo, Deposit Operations Manager

### RISK MANAGEMENT

Paul Ward, Senior Vice President, Chief Risk Officer Dennelle Michalski, Director of Risk Management Timothy Miller, Director of Information Security Daniel O'Connell, Director of Internal Audit John Miller, Bank Secrecy Officer

# COMMUNITY BANK COMMERCIAL BANKING

### WESTERN REGION

John Eagleton, Senior Vice President, Commercial Banking Group Manager Richard Ferrari, Senior Vice President, Commercial Banking Group Manager

### NORTHERN REGION

Nicholas Russell, Senior Vice President, Commercial Banking Group Manager

### SYRACUSE/ONEIDA REGION

Russell Sturtz, Commercial Banking Team Leader Russell Brewer, Commercial Banking Team Leader

### SOUTHERN REGION

D. James Vedora, Senior Commercial Banking Team Leader

### CENTRAL REGION

Jeffrey Lord, Senior Vice President, Commercial Banking Group Manager

### CAPITAL REGION

Jeffrey Levy, Senior Vice President, Regional Executive Ken Countermine, Senior Vice President, Commercial Banking Group Manager

#### PENNSYLVANIA REGION

Richard Kazmerick, Commercial Banking Team Leader Matthew Dougherty, Commercial Banking Team Leader

### NEW ENGLAND REGION

Bruce Bernier, Senior Vice President, Commercial Banking Group Manager Patrick Calecas, Commercial Banking Team Leader

### **WEALTH MANAGEMENT GROUP**

Paul Restante, Managing Director

### COMMUNITY INVESTMENT SERVICES, INC.

Theresa Kalil-Lennon, Senior Vice President, Sales and Marketing Director Scott Duggleby, Senior Vice President, Regional Sales Manager Chasity Jaynes, Senior Vice President, Director of Operations

#### TRUST SERVICES

Catherine Koebelin, Senior Vice President, Chief Trust Officer, Olean Charles Perrillo, Senior Vice President, Chief Trust Investment Officer, South Burlington

### NOTTINGHAM ADVISORS, LLC

100 Corporate Parkway, Suite 338, Amherst, NY
Thomas Quealy, Chief Executive Officer
Lawrence Whistler, President, Chief Investment Officer

### ONEGROUP NY. INC.

706 North Clinton Street, Syracuse, NY
Pierre Morrisseau, Chief Executive Officer
Chris Mason, President
Kevin Bryans, Chief Financial Officer

### **BENEFIT PLAN SERVICES**

### BPA

6 Rhoads Drive, Utica, NY
Paul M. Neveu, Chief Executive Officer
Linda S. Pritchard, Senior Vice President, Recordkeeping Services
3401 Masons Mill Road, Suite 601, Huntingdon Valley, PA

Mary Anne Geary, Senior Vice President, DC Plan Services

### BPAS ACTUARIAL AND PENSION SERVICES, LLC

706 North Clinton Street, Syracuse, NY
Vincent F. Spina, President
Steven P. Chase, Senior Vice President
Sarah E. Dam, Senior Vice President
60 East 42nd Street, Suite 1062, New York, NY

Sheryl Gabriel, Senior Vice President

### HAND BENEFITS & TRUST COMPANY

820 Gessner, Suite 1250, Houston, TX
W. David Hand, Chief Executive Officer
Stephen Hand, President
James Goodwin, Vice President

### BPAS TRUST COMPANY OF PUERTO RICO

VIG Tower, 1225 Ponce De Leon Ave, Suite 804, San Juan, PR Alfredo Matheu. BPAS President. Puerto Rico

### NORTHEAST RETIREMENT SERVICES, LLC (NRS)

12 Gill Street, Suite 2600, Woburn, MA
Chris Hulse, Chief Executive Officer
Arvind Kesireddy, Chief Operating Officer
Frank Lallos, Chief Business Officer
Christopher Ellis, Chief Financial Officer
Freddie Jacobs, Chief Risk Officer

# BRANCH LOCATIONS

### **NORTHERN NEW YORK**

Adams

Alexandria Bay Ausable Forks Black River

Boonville (Main St and Headwaters Plaza)

Canton Champlain Chateaugay Clayton Fort Covingt Gouverneur

Fort Covington
Gouverneur
Harrisville
Indian Lake
Lake Placid
Long Lake
Lowville (State St)
Lowville (Turin Rd)
Lyons Falls
Madrid

Malone (West Main St)

Massena North Creek Norwood

Ogdensburg (Ford St)
Ogdensburg (State St)

Old Forge

Plattsburgh (Margaret St)
Plattsburgh (Route 3)
Plattsburgh (Wal-Mart)
Potsdam (Market St)
Potsdam (May Rd)
Saranac Lake (Broadway)
Saranac Lake (Lake Flower)

Saranac Lake (Lake Flower St. Regis Falls Star Lake Ticonderoga Tupper Lake Waddington Watertown (Arsenal St) Watertown (Washington St) West Carthage

### SOUTHERN NEW YORK

Addison Alfred Allegany Andover Angelica Arkport Avon

Bath (Bath & Hammondsport Railroad)

Bath (Liberty Street)
Belmont
Belfast
Bolivar
Canandaigua
Canaseraga
Canisteo
Cassadaga
Cato

Clarence

Clifton Springs (Main St)
Clifton Springs (Clifton Plaza)

Clymer

Corning (West Market St)
Corning North

Cuba
Dansville
Dunkirk (Central Ave)
Dunkirk (Vineyard Dr)
Elmira

Erwin/Painted Post

Falconer Fillmore Franklinville Geneseo

Geneva (Canandaigua Rd) Geneva (Seneca St) Gowanda Hammondsport Henrietta

Hornell (Seneca Road North)
Hornell (Steuben Square)
Horseheads (Consumer Square)
Houghton College

Ithaca

Jamestown (Brooklyn Square)
Jamestown (North Main St)

Lakewood
Livonia
Moravia
Mount Morris
Naples
Newark (Church St)
Newark Plaza
Nichols
North Collins
Olean (North Union St)
Olean (Delaware Park)
Orchard Park
Owego
Palmyra

Phelps

Portville (East State Rd)
Portville (North Main St)

Penn Yan (Lake St)

Penn Yan (Main St)

Randolph
Ripley
Rushville
Salamanca
Seneca Falls
Sherman
Silver Creek
Springville (Cascade Dr)
Springville (North Buffalo St)

Warsaw
Waterloo
Watkins Glen
Wellsville (Bolivar Rd)
Wellsville (North Highland Ave)
Wellsville (Main St)

Westfield

Woodhull Yorkshire

### **CENTRAL NEW YORK**

Albany
Amsterdam
Boiceville
Camden
Canajoharie
Canastota
Cazenovia
Chatam
Chittenango
Cicero
Cobleskill

Cooperstown (Main St)
Cooperstown (Otsego)

Delhi Delmar Dewitt Downsville East Greenbush

Fulton Greenport Hamilton Hannibal Johnson City Johnstown Kinderhook Latham Milford

Morris
Norwich (State Highway)
Norwich (Broad St)
Oneida (182 Main St)
Oneida (585 Main St)
Oneonta (Main St)
Oneonta (Chestnut St)
Oneonta (Southside)
Oswego

Otego Pulaski Rome (Griffiss Park) Rome (Turin Rd) Schenevus Sidney Skaneateles

Valatie (Hannaford Shopping Plaza)

Vernon Walton Westmoreland

### **NEW ENGLAND**

Barre Bennington Bradford Brattleboro Bristol

Burlington (College St)
Burlington (North Ave)

Enosburg
Essex Junction

Fair Haven Hardwick Hinesburg Jericho Johnson Manchester Northfield

Rutland (Green Mountain Plaza)
Rutland (Woodstock Ave)
South Burlington (Shelburne Rd)
South Burlington (Williston Rd)

South Hero Springfield, VT Springfield, MA St. Albans St. Johnsbury Vergennes Waterbury

White River Junction

Williston Wilmington Winooski

### PENNSYLVANIA

Carbondale Clarks Summit Daleville Edwardsville Freeland Hazleton (Airport Rd)

Hazleton (South Church St)
Jermyn
Jessup
Kingston
Laceyville
Lansford
Lehighton
Little Meadows
Meshoopen

Noxen/Bowman's Creek

Olyphant Pittston

Montrose

Scranton (Keyser Ave)
Scranton (Minooka)
Scranton (North Washington Ave)

Scranton (Wyoming Ave)
Towanda

Tunkhannock Trucksville/Back Mountain Wilkes Barre (North Franklin St) Wilkes Barre (South Main St)

Wyalusing

# INVESTMENT PROFILE

### INSTITUTIONAL OWNERSHIP SUMMARY

53.6 million SHARES OUTSTANDING

37.8 million SHARES HELD BY INSTITUTIONS

PERCENTAGE OF **71**0/<sub>0</sub> SHARES OUTSTANDING

INSTITUTIONAL **HOLDERS** 

**PORTFOLIO POSITIONS** 

# INVESTMENT PROFILE

CLOSING \$62.31 AT 12/31/20 PRICE

\$3.3 billion AT 12/31/20 MARKET CAP

PRICE/EARNINGS 20.1 (TTM)

PRICE/TANGIBLE BOOK VALUE

\$1.68 ANNUALIZED FOR MOST RECENT QUARTER DIVIDEND

DIVIDEND **2.700/**BASED ON CLOSING PRICE OF \$62.31 AT 12/31/20 YIELD

53.7% DIVIDEND PAYOUT RATIO

**53.59** million SHARES OUTSTANDING

**~207,000** 3-MONTH AVERAGE 12/31/20 AVERAGE TRADING VOLUME

# STOCK OWNERSHIP

AT 12/31/20

Institutional

71%

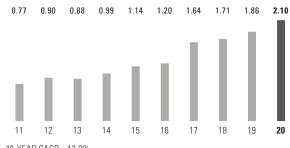
Retail

29%



# SHAREHOLDERS' EQUITY

\$ IN BILLIONS AT 12/31



10-YEAR CAGR = 13.2%

# **BOOK VALUE PER SHARE**

AT 12/31



# CORPORATE AND SHAREHOLDER INFORMATION

### **CORPORATE HEADQUARTERS**

Community Bank System, Inc. 5790 Widewaters Parkway DeWitt, NY 13214-1883 PHONE 315.445.2282 or 800.724.2262 FAX 315.445.7347 cbna.com

### STOCK LISTING

Common stock of Community Bank System, Inc. is listed on the New York Stock Exchange (NYSE) under the symbol: CBU. Newspaper listing for common stock: CmntyBkSys.

### **Annual Meeting**

Thursday, May 13, 2021 2:00pm EST

As part of the precautions regarding the coronavirus and to support the health and well-being of the Company's Shareholders, the 2021 Annual Meeting of Shareholders will be held online. To be admitted to the virtual Annual Meeting, Shareholders will visit the web address below and must enter the 16-digit voting control number found on their proxy card and voting instruction form.

Shareholders will be able to listen to the meeting live, vote and submit questions. The Company encourages Shareholders to access the meeting prior to the start time. Online check-in will begin at 1:45 p.m. Eastern Daylight Time.

Shareholders should allow ample time for check-in procedures. If Shareholders encounter any difficulties accessing the virtual meeting during the check-in or meeting time, please call the technical support number that will be available at this web address.

virtualshareholdermeeting.com/CBU2021

# TRANSFER AGENT AND REGISTRANT OF STOCK

Shareholders requiring a change of name, address or ownership of stock, or information about shareholder records, lost or stolen certificates, and dividend checks, direct deposit and reinvestment should contact:

AST Operations Center 6201 15<sup>th</sup> Avenue

Brooklyn, NY 11219 astfinancial.com

General questions: 877.253.6847

### INVESTOR INFORMATION

Investor and shareholder information regarding Community Bank System, Inc., including all filings with the Securities and Exchange Commission, is available through the company's website: cbna.com

Copies may also be obtained without charge upon written request to:

Ms. Marguerite Geiss Investor Relations Department Community Bank System, Inc. 5790 Widewaters Parkway DeWitt, NY 13214-1883 315.445.7313 marguerite.geiss@cbna.com

### INDEPENDENT AUDITORS

The Board of Directors appointed PricewaterhouseCoopers, LLP as auditor for the company for the year ended December 31, 2020.

### ANALYST COVERAGE

The following analysts published research about Community Bank System in 2020:

American Capital Partners Anthony Polini / 908.625.1931 apolini@acpweb.com

Boenning & Scattergood Erik E. Zwick / 610.862.5322 ezwick@boenninginc.com

D.A. Davidson & Co. Russell E. T. Gunther / 212.223.5403 rgunther@dadco.com

Hovde Group LLC Bryce Rowe / 804.318.0969 browe@hovdegroup.com

Piper Sandler Alexander Twerdahl / 212.466.7916 alex.twerdahl@psc.com

Raymond James Financial Inc. William J. Wallace IV / 703.749.1485 william.wallace@raymondjames.com

Stephens, Inc.
Matthew M. Breese / 401.658.1114
matt.breese@stephens.com

### INVESTOR'S CHOICE PROGRAM

CBU offers convenient, low-cost options for investors wishing to steadily buy shares. For information, contact:

AST Operations Center 6201 15<sup>th</sup> Avenue Brooklyn, NY 11219 astfinancial.com General questions: 877.253.6847

### SAFE HARBOR STATEMENT

The Community Bank System, Inc. Annual Report contains forward-looking statements, within the provisions of the Private Security Litigation Reform Act of 1995, that are based on current expectations, estimates, and projections about the industry, markets and economic environment in which the company operates. Such statements involve risks and uncertainties that could cause actual results to differ materially from the results discussed in these statements. These risks are detailed in the Company's periodic reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise publicly any forward-looking statements.





### **COMMUNITY BANK SYSTEM, INC.**

5790 Widewaters Parkway DeWitt, NY 13214-1883 800.724.2262 315.445.7347 fax

cbna.com

